

Postgraduate Diploma in Entrepreneurship & Innovation Management

PgD EIM (Part-Time)

Inspiring Your Future

Business Education@HKUSPACE



Let's Innovate !

“ Entrepreneurship is neither a science nor an art; it is a practice.
Innovation is a tool of entrepreneurship. ”

by Peter Drucker

ABOUT THE PROGRAMME

Objectives

- Providing students with modern knowledge of management practices for innovation and entrepreneurship;
- Growing talents with mission-driven entrepreneurship and innovation management competence; and
- Inspiring students to leverage open innovation and collaboration for sustainable growth in knowledge economy.

Programme Lecturers (Part of HKU SPACE Teaching Faculty)



Mr Albert AU
MBA (HKUST)



Dr. Paulina CHAN
PhD
(Imperial College London)



Ms Jennifer CHE
Juris Doctor (USA)
BSc (MIT)



Dr. Donnie DONG
PhD (CityU)



Dr. Humphry HUNG
PhD (CityU),
MBA, MPA (HKU)



Mr. Larry LAI
Juris Doctor (CUHK)



Mr. Henry MA
MBA (Cambridge)



Dr. Alan MILLER
PhD (CUHK)



Dr Farzad SABETZADEH
PhD (HK PolyU)



Ms. Ya-hsin SHEN
MBA (Oxford)



Dr. Sidney TAM
Eng. Doctorate (Warwick)



Dr. Lawrence YEUNG
LLM, PCLL, PhD in Laws

(Names listed in alphabetical order)

“ Leaders must encourage and cultivate innovation in individuals and in groups. ”

by Jack Welch - Former Chairman & CEO of GE



Programme Structure

This programme consists of 5 modules to be completed within 12 months in general.

Course Description

1. Entrepreneurship and Creativity: Social & Economic Impacts
2. Value Marketing and Innovation Strategy
3. Intellectual Property and Knowledge Management
4. Winning Synergy: Open Innovation and Collaboration
5. Start-Up Formula: Launching New Ventures

Programme Uniqueness

- Strategic partnership with a prestigious university of Russell Group (Queen Mary)
- Unique Articulation (Significant Credit Exemptions) to University of London Global MBA
- Lecturers with strong academic background and industry experience
- All modules will be taught in English
- Weekdays (7-10 pm) and occasional Weekends (Saturday afternoon)
- Course Fee HK\$48,000 in total



University of London (Queen Mary)
Global MBA* (Entrepreneurship & Innovation)



CREDIT EXEMPTIONS :

With the HKU SPACE PgD EIM, students can have 4 modules (60 credits) exempted for the Global MBA (Entrepreneurship & Innovation) (180 credits) if admitted by the University of London.



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Local Interaction + Global Recognition

* This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

“ A pessimist sees the difficulty in every opportunity.
An optimist sees the opportunity in every difficulty.”

by Winston Churchill

ENTRY REQUIREMENTS

Applicant shall:



- A.i) a bachelor's degree awarded by a recognized institution; OR
 - ii) a professional qualification in a relevant discipline and five years of full-time work experience at senior managerial level in related industries; and
- B. a good command of English. If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:
 - i) an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
 - ii) a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
 - iii) HKDSE Examination English Language at Level 3 or above; or
 - iv) HKALE Use of English at Grade E or above; or
 - v) equivalent qualifications.

Applicant not meeting the standard criteria for admission but with at least 10 years of relevant work experience in entrepreneurship and/or innovation management will be assessed on individual merit.

ENQUIRIES

Web: <https://hkuspace.hku.hk/business/ie>

Email: ice@hkuspace.hku.hk / samuel.chu@hkuspace.hku.hk

Tel: 2867 8318



Financial Assistance: HKU SPACE MasterCard (Bank of East Asia) - Cardholders can enjoy 10-month interest-free installments for payment of course fee and perpetual annual fee waiver.

<https://www.hkbea.com/html/en/bea-hku-space-mastercard.html>

Consultation with programme leader will be available by appointment.



資歷架構
Qualifications
Framework

QF Level : 6

QR Registration No. : 18/000219/L6

QR Registration Validity Period : 16 April 2018 to on-going

“ *Innovation distinguishes between
a leader and a follower.* ”

by Steve Jobs

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